

# 3 months of project plans...**GONE!!!** Tell me you're joking.

## SERVICE PROFILE

### Pure Safe



## Secure back ups for your work.

**PureSafe Online Backup –  
delivering new levels of security to your business network.**

### How does it work?

The Pure Safe process is achieved by sending your data securely, via the Internet, to a fully mirrored offsite data storage platforms in separate locations, ensuring that your valuable data is safe, secure and available anytime when on a machine with internet access.

### The next step forward...

Up until now the majority of businesses have relied upon a tape backup system to take care of their most valuable data as there was not a better method available that was proven to be more efficient, reliable and most all of secure.

Now with an online backup service, it is hard to see how complete trust was put in the tape system. Firstly, there is always a possibility that the tapes that you use can be damaged, lost or stolen, whereas with an online backup, two copies of your data are stored in mirrored locations using an encrypted format.

The level of capital expenditure with a tape backup is high, especially for large data volumes, not to mention the maintenance and hardware costs that are regularly involved. With Pure Safe online backup system, it is just one monthly cost.

What happens if the worst comes to the worst and all your data is lost? If this has happened and you have to restore large volumes of data from a tape system, it becomes a highly time intensive process which could take days to complete. With Pure Safe, individual or multiple files can be restored quickly and easily by the user.

Overall, when weighed up against an online backup, the tape systems' faults become apparent. With Pure Safe we aim to bring you complete peace of mind when it comes to your most valuable asset – your data.

*"Data is the lifeblood of just about every company, without it the business will no longer function...By frequently backing up data to an online location, the risk of catastrophic data loss as a result of fire, theft, file corruption, or other disaster is practically eliminated"*

**To discover complete peace of mind for your business with Pure Safe call**

For enquiries in the UK call

**0800 316 1075**

For enquiries in Australia call

**(02) 8243 5756**